



The Evaluation Center

WESTERN MICHIGAN UNIVERSITY

2017-18 Annual Report

The Evaluation Center was established in 1965 at The Ohio State University and relocated to WMU in 1973. It is a research unit that reports to the Vice President for Research. Our mission is to advance the theory, practice, and utilization of evaluation through research, education, service, and leadership. The Center itself is not a degree-granting department but does house the Interdisciplinary Ph.D. in Evaluation (IDPE) program and has a close, synergistic relationship with it. The Evaluation Center provides office space for IDPE faculty and students. The Center's senior administrative assistant provides support to the IDPE. Three Center senior staff members are associate faculty for the IDPE, serving on students' dissertation and program committees, supervising field experiences, and occasionally teaching courses. Many IDPE students gain practical experience in evaluation by participating in externally funded Center projects.

Because of this mutually beneficial, synergistic relationship, this annual report reflects the activities and achievements of both The Evaluation Center and IDPE, with clear indications regarding which personnel, activities, and achievements relate to which entity.

FACULTY, STAFF, AND STUDENT PERSONNEL

WMU supports four full-time equivalent positions within The Evaluation Center, plus the IDPE director, who is a faculty member in the College of Education and Human Development. All other Center staff and operations are supported by externally funded projects.

Leadership Team

Stephen Magura, Director, The Evaluation Center
Ph.D., Sociology, Rutgers University

Lori Wingate, Director of Research, The Evaluation Center
Ph.D., Interdisciplinary Evaluation, WMU

Brad R. Watts, Assistant Director, The Evaluation Center
Ph.D., Interdisciplinary Evaluation, WMU

Research Staff

Lyssa Wilson Becho, Project Manager Research (started November 2017)
Doctoral Candidate, Interdisciplinary Evaluation, WMU

Arlen Gullickson, Emeritus Researcher
Ph.D., Educational Research, University of Colorado

Kelly Robertson, Senior Research Associate
Ph.D., Interdisciplinary Evaluation, WMU

Stephanie Means, Project Manager Research
Ph.D., Interdisciplinary Evaluation, WMU

Emma Perk, Project Manager Research
B.A., Anthropology, Arizona State University

Interdisciplinary Ph.D. Faculty

Chris Coryn, Director, Associate Professor of Interdisciplinary Evaluation
Ph.D., Interdisciplinary Evaluation, WMU

Michael Harnar, Assistant Professor of Interdisciplinary Evaluation
Ph.D., Claremont Graduate University

Administrative Staff

Bonnie Gabriel, Finance Assistant Senior (started April 2018)
M.S.F., Walsh College

Patricia Negrevski, Budget Analyst (deceased August 2017)
B.B.A., Business Administration, WMU

Mary Ramlow, Administrative Assistant Senior
M.P.A., Public Affairs and Administration, WMU

Student Employees

Andrew Messecar—Physics

Christopher Proctor—Aerospace Engineering

Dakota Puffenberger—Physics

Doctoral Students

Students in the Interdisciplinary Ph.D. in Evaluation (IDPE) program are listed below. Those whose names appear in **bold** also worked on Center projects in 2017-18.

Ruqayyah Abu-Obaid—Master of Economics, Al al-Bayt University, Jordan

Karen Alexander—M.S.W., Grand Valley State University

Jonathan Bartik—M.A., Michigan State University

Michelle Calco—M.B.A., Michigan State University

Steven Dibble—M.S., WMU

Cheryl Endres—M.A., WMU

Erica Fiekowsky—M.A., WMU

Gregory Greenman II—M.P.A., Roosevelt University

Todd Harcek—M.S.A., Central Michigan University

Jeffrey Hillman—M.P.A., WMU

Kristin Hobson—M.P.H., Indiana University

Sabrina Holley—M.D., University of Cincinnati

Ouen Hunter—M.D., University of Cincinnati

Aaron Kates—M.S.W., Grand Valley State University

Michael Kiella—M.A., WMU

Miranda Lee—M.A., Webster University

Tara Lightner—M.A., WMU

Thomas Lyzenga—M.A., Oklahoma State University

Robert McCowen—B.S., Clemson University

Corey Smith—B.A., Kalamazoo College

Ron Visscher—M.M., Northwestern University

Lyssa Wilson Becho—B.A., University of New Hampshire

Lenore Yaeger—M.S., University of Nebraska

ACTIVITIES

Visiting Scholars

Leslie Goodyear

Principal Research Scientist, Education Development Center; President, American Evaluation Association

April 24, 2018

Dr. Goodyear's visit included meetings with Center personnel and doctoral students; an Evaluation Café presentation titled, "What's New in AEA, Evaluation Practice, and the Field?"; and a meeting with the Michigan Association for Evaluation's board members.

Nick Smith

Professor of Education, Syracuse University; Former President, American Evaluation Association

April 25, 2018

Noted evaluation scholar Nick Smith presented "100 Years of Research on Evaluation: 1960–2060" in the IDPE course Research on Evaluation (6970 Special Topics). In addition to enrolled students, about 12 individuals from The Evaluation Center and IDPE program attended.

Evaluation Café Series



The Evaluation Café is a series of presentations on evaluation topics held weekly at The Evaluation Center during the academic year. This was the 10th consecutive year of the series. Presenters included a mix of Evaluation Center staff, IDPE students, WMU faculty, and community experts.

Getting to Know the Newest IDPE Faculty Member and His Research Agenda

September 17, 2017

Michael Harnar—Assistant Professor, Interdisciplinary Ph.D. in Evaluation, WMU

5-Minute Case Studies: Projects from The Evaluation Center

September 27, 2017

Lori Wingate—Director of Research, The Evaluation Center, WMU

Using Data Driven Models to Analyze Community Outcomes at the Neighborhood Level

October 4, 2017

Alberta Griffin—Faculty Specialist, School of Public Affairs and Administration, WMU;
President, AGS Data Analytics Consulting LLC

One-Pagers: Simple and Engaging Reporting

October 11, 2017

Emma Perk—Project Manager Research, The Evaluation Center, WMU

Lyssa Wilson Becho—Project Manager Research, The Evaluation Center, WMU

Learning and Teaching the Most Significant Change Method to Capture Stories of Impact

October 18, 2017

Sue Ann Savas—Clinical Assistant Professor, School of Social Work, University of Michigan

Opportunities and Challenges in Building a Community of Practice among Michigan Evaluators

October 25, 2017

Miles McNall—Director, Community Evaluation and Research Collaborative, Michigan State University

AEA17 Preview: Presentations from Staff and Students

November 1, 2017

Dustin Anderson—Evaluation, Measurement, and Research doctoral student, WMU

Chris Coryn—Director, IDPE, WMU

Ouen Hunter—IDPE Student, WMU

Patricia Reeves—Associate Professor, Evaluation, Measurement, and Research, WMU

Can You See Me Now? Lessons Learned from MDHHS's Evaluation of the "Love Free from HIV" PrEP Media Campaign

November 15, 2017

Mary Roach—Program Evaluator, Michigan Department of Health and Human Services

A Live SWOT Analysis of the American Evaluation Association's Evaluator Competencies

November 29, 2017

Lori Wingate—Director of Research, The Evaluation Center, WMU

Evaluation, Measurement, Research and Being the "Expert"

January 25, 2018

Brooks Applegate—Program Coordinator for the graduate programs in Evaluation, Measurement, and Research, WMU

Goal-Free Evaluation: In Theory and Practice

February 1, 2018

Brandon Youker—Assistant Professor, Grand Valley State University

Sense Making in Evaluation

February 8, 2018

Bethany Laursen—Interdisciplinarity Theorist and Consultant, Laursen Evaluation and Design LLC

From Firefighting to Systematic Action: Toward a Research Agenda for Better Evaluation of Unintended Consequences

February 15, 2018

Jonny Morell—4.669 Evaluation and Planning

Evaluation Prospects: The UN Experience

February 22, 2018

Ruqayyah Abu-Obaid—IDPE Student, WMU

Evaluating with Narrative Change

March 1, 2018

Nadia Brigham—Program Officer, W.K. Kellogg Foundation

Using Group Concept Mapping to Further Define, Develop, and Apply Impact Evaluation in the International Labour Organization

March 15, 2018

Corey Smith—IDPE Student, WMU; Evaluator, iEval

Interpreting Social Life through Qualitative Discourse Analysis

March 22, 2018

Jesse Smith—Assistant Professor of Sociology, WMU

Creating an Interactive Logic Model

March 29, 2018

Erica Fiekowsky—IDPE Student, WMU

BEER: Malt, Hops, Yeast, Water and Data!

April 5, 2018

Matt Moberly—Director of Business Insights, Bell's Brewery Inc.

Jaime Lego—Business Insights Project Specialist, Bell's Brewery Inc.

Blake Violette—Lead Forecast Analyst, Bell's Brewery Inc.

Measuring Influence: A Quagmire of Metrics

April 12, 2018

Gregory D. Greenman—IDPE Student, WMU

The Evolution of Evaluation at the CDC

April 19, 2018

Jan Fields—Instructor, School of Public Affairs and Administration, WMU

What's New in AEA, Evaluation Practice, and the Field?

April 25, 2018

Leslie Goodyear—Principal Research Scientist, EDC; President, American Evaluation Association

Journal of Multidisciplinary Evaluation



www.jmde.com

The idea for *Journal of Multidisciplinary Evaluation* originated with Daniela C. Schroeter and Chris L. S. Coryn when they were students in WMU's IDPE program. The journal was launched in 2004 under the editorship of Michael Scriven (then director of the IDPE program) and E. Jane Davidson (former IDPE director).

Executive Editor: Chris Coryn

Editors: Lyssa Wilson Becho, E. Jane Davidson, Michael Harnar, Kristin Hobson, Aaron Kates, Daniela Schroeter, Michael Scriven

Associate Editors: Tarek Azzam, Erica Dodds, Jeffery Hillman, Robert McCowan, Abhik Roy, Corey Smith, Carl Westine

RESEARCH ACTIVITIES PERFORMED AND DISSEMINATED

The following presentations, publications, and webinars were authored by Center staff and the IDPE director; several include doctoral student co-authors. (**BOLD CAPS** = Center staff; **Bold** = students)

Presentations

BECHO, L. W., & Gargani, J. (2017, October). *Constructing evaluative conclusions: A new "teetering tower" framework*. Presentation at the annual meeting of the American Evaluation Association, Washington, DC.

BECHO, L. W., & **WINGATE, L. A.** (2017, October). *Strategies for effective evaluation reporting*. Presentation at the annual Advanced Technological Education Principal Investigators Conference, Washington, DC.

- CORYN, C. L. S., BECHO, L. W.,** Westine, C. D., **Hobson, K. A.,** Vo., A. T., Schroeter, D. C., **Fiekowsky, E. L., Abu-Oabid, R. N., & RAMLOW, M.** (2017, November). *Do incentives increase response rates to internet surveys of American Evaluation Association members? Findings from a randomized experiment.* Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- HARNAR, M. A., Hillman, J., Kates, A., & Hunter, O.** (2018, May). *How does the evaluation of local non-profits connect to the Sustainable Development Goals?* Presentation at the annual meeting of the Canadian Evaluation Society, Calgary, Alberta, Canada.
- HARNAR, M. A.,** Montrosse-Moorhead, B., Snow, J. Z., & **WINGATE, L. A.** (2018). *What are the implications of evaluators' evaluation anxiety to program evaluation accountability standards and reflective practice competencies?* Think Tank presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- HARNAR, M. A.,** Snow, J. Z., & **Hillman, J.** (2018, May). *Is evaluator-focused metaevaluation occurring or just theorized?* Presentation at the annual meeting of the Eastern Evaluation Research Society, Galloway, NJ.
- HARNAR, M. A.,** Snow, J. Z., & **Hillman, J.** (2018, May). *Is evaluator-focused metaevaluation occurring or just theorized?* Presentation at the annual meeting of the Canadian Evaluation Society, Calgary, Alberta, Canada.
- MAGURA, S., & WATTS, B. R.** (2018, June). *Evaluating the translational potential of NIDA-sponsored behavioral clinical trials.* Presentation at the College on Problems of Drug Dependence, San Diego, CA.
- Ozeki, S., **CORYN, C. L. S.,** Schroeter, D. C., & Azzam, T. (2017, November). *An empirical investigation into the logic of evaluation.* Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- PERK, E.** (2017, July). *Department of Labor and National Science Foundation workforce convening.* Panel session at annual High Impact Technology Exchange Conference, Salt Lake City, UT.
- PERK, E., & BECHO, L. W.** (2018, May). *Creating one-page reports: A hands on workshop.* Invited presentation at the annual meeting of the Michigan Association for Evaluation Conference, Lansing, MI.
- PERK, E., & BECHO, L. W.** (2017, November). *Evaluation checklist project 2.0: Super-boosted.* Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- PERK, E., & BECHO, L. W.** (2017, November). *One-pagers: Simple and engaging reporting.* Presentation at the annual meeting of the American Evaluation Association, Washington, DC.

- PERK, E., & BECHO, L. W.** (2017, July). *Repackaging evaluation reports for maximum impact*. Presentation at the annual High Impact Technology Exchange Conference, Salt Lake City, UT.
- PERK, E., & Reid, B.** (2017, October). *Building a community of ATE evaluators*. Roundtable at the annual Advanced Technological Education Principal Investigators Conference, Washington, DC.
- PERK, E., & ROBERTSON, K.** (2017, October). *Getting started with your ATE evaluation*. Presentation at the annual Advanced Technological Education Principal Investigators Conference, Washington, DC.
- ROBERTSON, K.** (2018, May). *The checklist for program evaluation report content*. Presentation at the annual meeting of the Michigan Association for Evaluation, Lansing, MI.
- ROBERTSON, K.** (2018, March). *Job aids: Bridging the gap between evaluation theory and practice*. Presentation at the Working Conference to Chart the Future of Evaluation Education and Training, Minnesota Evaluation Studies Institute, University of Minnesota, Minneapolis, MN.
- ROBERTSON, K.** (2017, November). *Confessions from the field: The triumph and struggles of checklist development*. Presentation at the annual meeting of the American Evaluation Association, Washington, DC.
- Schroeter, D., & **WATTS, B.** (2017, November). *Great evidence, lousy findings: Why methods-based evaluation approaches might hinder effective program development*. Poster presented at the annual meeting of the Association for Public Policy Analysis and Management, Chicago, IL.
- Smith, C. D., BECHO, L. W., & Shaw, J.** (2017, October). *Evaluation theory, taming the beast: An introduction to evaluation theory and its use in practice*. Paper presented at the annual meeting of the American Evaluation Association, Washington, DC.
- Snow, J. Z., & **HARNAR, M. A.** (2017, October). *Stakeholder engagement in complex contexts*. Presentation at the biennial meeting of the South African Monitoring and Evaluation Association, Johannesburg, South Africa.
- WINGATE, L. A.** (2018, May). *Evaluation of broader impacts*. Presentation at the Broader Impacts Conference. Michigan State University, East Lansing, MI.
- WINGATE, L. A.** (2018, March). *Realizing the promise and avoiding the pitfalls of evaluation training via webinars*. Presentation at the Working Conference to Chart the Future of Evaluation Education and Training, Minnesota Evaluation Studies Institute, University of Minnesota, Minneapolis, MN.

WINGATE, L. A. (2017, November). *Evaluation checklist superpowers*. Paper presented at the annual meeting of the American Evaluation Association, Washington, DC.

WINGATE, L. A., & BECHO, L. W. (2017, October). *Strategies for effective evaluation reporting*. Presentation at the annual Advanced Technological Education Principal Investigators Conference, Washington, DC.

Blog Posts

BECHO, L. W. (2018, April 29). Aids to the evaluation imagination [Blogpost]. In *AEA365: A Tip-a-Day by and for Evaluators*. Retrieved from <https://aea365.org/blog/theories-of-eval-tig-week-evaluation-theories-aids-to-the-evaluation-imagination-by-lyssa-wilson-becho/>

Dodd, E. (2018, June 20). Creating interactive documents. In *EvaluATE Blog Series*. Retrieved from <http://www.evaluate.org/blog/dodds-jun18/>

ROBERTSON, K., & WINGATE, L. A. (2017, December 28). Introducing the checklist of program evaluation report content [Blogpost]. In *AEA365: A Tip-a-Day by and for Evaluators*. Retrieved from <https://aea365.org/blog/introducing-the-checklist-of-program-evaluation-report-content-by-kelly-robertson-and-lori-wingate/>

WINGATE, L. A. (2018, August 16). The life-changing magic of a tidy evaluation plan [Blogpost]. In *EvaluATE Blog Series*. Retrieved from <http://www.evaluate.org/blog/wingate-aug18/>

WINGATE, L. A. (2018, April 30). Making sense of evaluation theory [Blogpost]. In *AEA365: A Tip-a-Day by and for Evaluators*. Retrieved from <http://aea365.org/blog/theories-of-eval-tig-week-making-sense-of-evaluation-theory-by-lori-wingate/>

WINGATE, L. A. (2017, October 17). Getting your new ATE project's evaluation off to a great start [Blogpost]. In *EvaluATE Blog Series*. Retrieved from <http://www.evaluate.org/blog/wingate-oct17/>

Publications

CORYN, C. L. S. (2017). In memoriam: Daniel Stufflebeam (1936-2017). *American Journal of Evaluation*, 39(1), 140-141.

GULLICKSON, A. (2017). In memory of Daniel Stufflebeam (1936-2017). *American Journal of Evaluation*, 39(1), 146-149.

Kates, A. W., Huang, W., & **CORYN, C. L. S.** (2018). The effects of mobile phone use on academic performance: A meta-analysis. *Computers & Education*, 127, 107-112.

MacDonald, G., **WINGATE, L. A.**, & Cookson, S. (2018). *Monitoring and evaluation*. In D. Townes (Ed.), *Health in humanitarian emergencies: Principles and practice for public health and healthcare practitioners*. New York, NY: Cambridge University Press.

WINGATE, L. A., Smith, N. L., & **PERK, E.** (2018). The project vita: A simple, but powerful tool for project accountability, evaluation, and management. *Evaluation and Program Planning, 71*, 22-27.

WINGATE, L. A. (2017). Thank you, Daniel Stufflebeam. *American Journal of Evaluation, 39*(1), 150-151.

Webinars

PERK, E., & **BECHO, L. W.** (2018, May). Creating one-page reports: A strategy for engaging busy readers [Webinar]. In *EvalFest Webinar Series*.

PERK, E., **BECHO, L. W.**, & Lesiecki, M. (2018, April). Creating one-page reports: A strategy for engaging busy readers [Webinar]. In *EvaluATE Webinar Series*.

WINGATE, L. A., & Lesiecki, M. (2018, March). Evaluation basics for non-evaluators [Webinar]. In *EvaluATE Webinar Series*.

WINGATE, L. A., & Lesiecki, M. (2017, August). Evaluation: All the funded ATE proposals are doing it [Webinar]. In *EvaluATE Webinar Series*.

Workshops

HARNAR, M. A. (October, 2017). *Introduction to qualitative research methods in evaluation*. Two-day workshop at the biennial meeting of the South African Monitoring and Evaluation Association, Johannesburg, South Africa.

Montrosse-Moorhead, B., Schroeter, D., & **BECHO, L. W.** (2018, April). *An interactive and case-centered primer on evaluation theories and approaches*. Pre-conference workshop presented at the annual meeting of the American Educational Research Association, New York, NY.

WINGATE, L. A. (2018, May). *Developing effective evaluation plans for grant proposals*. Workshop for South Dakota State University College of Nursing, Brookings, SD.

WINGATE, L. A. (2018, May). *Evaluation in action*. Workshop for South Dakota State University College of Nursing, Brookings, SD.

WINGATE, L. A., & **BECHO, L. W.** (2017, October). *Strategies for effective evaluation reporting*. Pre-conference workshop at the annual Advanced Technological Education Principal Investigators Conference, Washington, DC.

EXTERNAL FUNDING

The Center's portfolio included 17 grant- and contract-funded projects in 2017-18. Over their total award periods, these projects are worth \$3.7 million. These projects span the areas of community development, human services, justice, business, higher education, public health, and substance abuse and addiction treatment. The Evaluation Center's sponsors include municipal and federal agencies, universities, local and national nonprofits, and one WMU-based unit. Projects active in 2017-18 are listed below.

2017-18 Grants and Contracts

Accelerating College Completion through Mindset Project Evaluation

Sponsor: Indiana State University | U.S. Department of Education

Principal Investigator: Daniela Schroeter

Co-principal Investigator: Brad Watts

October 2014 – September 2018

\$339,556

Community Utilization of Evidence Based Program Registers

Sponsor: National Institutes of Health – National Institute on Drug Abuse

Principal Investigator: Stephen Magura

August 2017 – June 2018

\$742,455

Center for Research and Excellence in Optical Sciences and Applications (CREOSA) Evaluation

Sponsor: Delaware State University | National Science Foundation

Principal Investigator: Brad Watts

September 2012 – August 2018

\$245,657

EvaluATE: ATE Evaluation Support Center

Sponsor: National Science Foundation

Principal Investigator: Lori Wingate | Co-Principal Investigators: Arlen Gullickson and

Emma Perk

August 2016 – August 2020

\$1,917,556

Evaluation Checklist Project

Sponsor: Marin Community Foundation – Faster Forward Fund

Principal Investigator: Lori Wingate | Co-Principal Investigator: Emma Perk

February 2017 – June 2018

\$10,000

Evaluation of STEM Explorer at Delta

Sponsor: Delta College
Principal Investigator: Brad Watts
November 2017 – June 2019
\$35,017

Goodwill Industries of Southwestern Michigan Life Guide Program Evaluation

Sponsor: Goodwill Industries of Southwestern Michigan
Principal Investigator: Kelly Robertson | Co-Principal Investigator: Lyssa Wilson Becho
December 2017 – March 2019
\$20,000

Improving Teacher Quality Program Evaluation

Sponsor: Central Michigan University | Michigan Department of Education
Principal Investigator: Brad Watts
March 2016 – September 2017
\$22,000

ONEplace Evaluation

Sponsor: Kalamazoo Public Library
Principal Investigator: Brad Watts
September 2016 – September 2018
\$39,338

Optics for Space Technology and Applied Research Program Evaluation

Sponsor: Delaware State University | NASA
Principal Investigator: Brad Watts
August 2015 – August 2020
\$75,039

Restorative Practices Evaluation

Sponsor: Michigan Supreme Court – State Court Administrative Office
Principal Investigator: Brad Watts
September 2016 – September 2018
\$49,814

Seeking Safety Modification Project Evaluation

Sponsor: City of Grand Rapids, MI | U.S. Department of Justice
Principal Investigator: Kelly Robertson
May 2017 – November 2018
\$50,000

Sowing Opportunities Now (SON) Program Evaluation

Sponsor: Grand Rapids Urban League | W.K. Kellogg Foundation
Principal Investigator: Kelly Robertson
April 2017 – September 2019
\$30,000

SRSLY Stockbridge and SRSLY Dexter Evaluation

Sponsor: SRSLY
Principal Investigator: Brad Watts
March 2017 – March 2018
\$26,000

Toolbox Impact Evaluation

Sponsor: Michigan State University
Principal Investigator: Brad Watts
February 2017 – October 2017
\$25,000

Urban Core Collective Evaluation

Sponsor: Urban Core Collective | W.K. Kellogg Foundation
Principal Investigator: Kelly Robertson
March 2015 – March 2018
\$60,000

Upward Bound-Kalamazoo Program Evaluation

Sponsor: WMU Division of Multicultural Affairs | U.S. Department of Education
Lead Evaluator: Emma Perk
June 2017 – May 2022
\$10,000

Upward Bound-Van Buren Program Evaluation

Sponsor: WMU Division of Multicultural Affairs | U.S. Department of Education
Lead Evaluator: Emma Perk
September 2017 – August 2022
\$10,000

AWARDS

Academic Leadership Academy, WMU—selected for 2017-18 cohort

Lori Wingate

WMU Excellence in Discovery Award: 2017-18

Stephen Magura

CURRICULAR ACTIVITIES AND DEGREES GRANTED

IDPE Courses Taught in 2017-18

Eval 6010—Interdisciplinary Seminar in Evaluation: Dissertation Preparation (Chris Coryn)

Eval 6970—Advanced Seminar in Evaluation: Meta-Analysis (Chris Coryn)

Eval 6970—Advanced Seminar in Evaluation: Qualitative Research Methods in Evaluation (Michael Harnar)

Eval 6970—Advanced Seminar in Evaluation: Research on Evaluation (Michael Harnar)

Eval 6970—Advanced Seminar in Evaluation: Evaluation Practice (Chris Coryn)

Eval 7110—Readings in Doctoral Specialization (Chris Coryn)

Eval 7120—Professional Field Experience (Chris Coryn, Michael Harnar)

Eval 7300—Doctoral Dissertation (Chris Coryn)

IDPE Dissertation Advising

Chris Coryn

Chair: Karen Alexander, Lyssa Wilson Becho, Erica Dodds, Cheryl Endres, Kristin Hobson, Michael Kiella, Ruqayyah Abu-Obaid

Member: Miranda Lee, Corey Smith

Stephen Magura

Chair: Miranda Lee

Brad Watts

Member: Miranda Lee

Lori Wingate

Member: Cheryl Endres

Non-IDPE Courses Taught by Evaluation Center Personnel in 2017-18

BUS 1750—Business Enterprise (Bonnie Gabriel)

BUS 3750—Business Process Productivity (Stephanie Means)

MGMT 2800—Introduction to Supply Chain Management (Stephanie Means)

Degrees Granted by the IDPE Program in 2017-18:

Todd Harcek, Ph.D. (Winter 2018)

Apology Not Accepted: The Impact of Crisis Communication, Media Coverage and Time on Crisis Management During Major Oil Spills

Dissertation Committee: Keith Hearit (Chair), Michael Scriven, Leah Omilion-Hodges, Yuk Fai Cheong

Kristin Hobson, Ph.D. (Fall 2017)

Evaluation Instruction in Council on Education for Public Health Accredited Master of Public Health Schools and Programs

Dissertation Committee: Chris Coryn (Chair), Leslie Fierro, Catherine Sherwood-Laughlin

Michael Kiella, Ph.D. (Summer 2018)

Preformative and Developmental Evaluation Theories Used to Reveal Dimensions of Merit when Implementing an Ethics Committee into a Hospice Organization

Dissertation Committee: Chris Coryn (Chair), Janet Hahn, Mary Ann Stark

Corey Smith, Ph.D. (Summer 2018)

An Integrated Mixed Method Study to Construct a Usable Model for Impact Evaluation Capacity Development

Dissertation Committee: Daniela Schroeter (Chair), Chris Coryn, Mary Kane

IDPE ENROLLMENTS

In its 15th year of operation, the IDPE program admitted four new students in 2017-18, for a total of 20 doctoral students enrolled in the program this year. Nine IDPE doctoral students worked on Evaluation Center projects this year.

IMPACT ON THE ACADEMIC PROGRAMS OF THE UNIVERSITY

As evidenced throughout this report, the relationship between The Evaluation Center and the IDPE program is synergistic. The Center provides students with real-world evaluation experiences on local, national, and sometimes international projects—10 students worked part time on a variety of Center projects this year. In return, the Center's work is enhanced by the knowledge, skill, and enthusiasm that students bring to their tasks. Additionally, senior staff members Drs. Magura, Watts, and Wingate serve on students' program and dissertation committees and occasionally supervise field experiences.

Through the Center's Evaluation Café series, IDPE students gained experience giving scholarly presentations. Student participation as audience members enriches their academic experience by providing opportunities to hone their skills in engaging academic dialogue and debate.

PROFESSIONAL AND COMMUNITY SERVICE

Lyssa Wilson Becho

- Program chair—American Evaluation Association, Theories of Evaluation TIG

Chris Coryn

- Editorial advisory board member, *American Journal of Evaluation*
- Editorial advisory board member, *Evaluation and Program Planning*
- Executive editor—*Journal of Multidisciplinary Evaluation*
- Editorial board member—*Substance Use & Misuse; Access: Critical Perspectives on Communication, Cultural & Policy Studies; African Evaluation Journal; American Journal of Evaluation; American Journal of Public Health; BMC Health Services Research; Canadian Journal of Program Evaluation; Education Policy Analysis Archives; Educational Researcher; Environmental Health Perspectives; Evaluation: The International Journal of Theory, Research and Practice; Evaluation and Program Planning; Evidence & Policy; Health and Quality of Life Outcomes; Journal of Behavioral Medicine; Journal of Applied Statistics; Journal of Integrated Care; Journal of Mixed Methods Research; Journal of Psychoeducational Assessment; Journal of Social Issues; Methodology: European Journal of Research Methods in Behavioral and Social Sciences; Milbank Quarterly; Mid-Western Educational Researcher; Research Evaluation; Sage OPEN; Studies in Educational Evaluation.*
- Elected member—Research Policies Council, WMU
- International advisory panel member—Centre for Program Evaluation, University of Melbourne, Australia

Michael Harnar

- Program co-chair—American Evaluation Association, Research on Evaluation TIG
- Board member—Social Value US

Stephen Magura

- Chief editor—*Substance Use and Misuse*
- Conference proposal reviewer—American Evaluation Association, Alcohol, Drug Abuse and Mental Health TIG
- Consulting editor—*Health and Social Work*
- Elected member—College on Problems of Drug Dependence
- Elected member—Research Society on Alcoholism
- Member—WMU Ad Hoc Committee on Institutes/Centers Policy
- Member—WMU Committee on Campus Climate Survey
- Commissioner—Zoning Board of Appeals, Cooper Charter Township, MI

Stephanie Means

- Ad hoc reviewer—*Evaluation Review*
- Board member—SLD Read
- Pro bono evaluator—Grandparents Raising Grandchildren Pilot Program, WMU

Emma Perk

- Advisor—American Evaluation Association, Potent Presentations Initiative
- Board member and communications officer—Michigan Association for Evaluation
- Conference proposal reviewer—American Evaluation Association, Data Visualization and Reporting TIG

Mary Ramlow

- Building co-coordinator—Ellsworth Hall, WMU
- Chair—Ellsworth Hall Emergency Team, WMU
- Member—Special Events Committee, Administrative Professional Association, WMU
- Co-chair—Awards Luncheon Team, Professional Support Staff Organization, WMU
- Member—Membership Team, Professional Support Staff Organization, WMU

Kelly Robertson

- Reviewer—*Journal of Multidisciplinary Evaluation*
- Mentor—Seita Scholars Program, WMU

Brad Watts

- Chair—Joint Committee on Standards for Educational Evaluation
- Conference proposal reviewer—American Evaluation Association, Costs, Benefits, and Economics TIG
- Board member—The Meadows of Woodbridge Hills Homeowners Association

Lori Wingate

- Reviewer—*American Journal of Evaluation*
- Board member and evaluation advisor—Future for Teens, Kalamazoo, MI
- Member—NSF ATE Principal Investigators' Conference Steering Committee
- Conference proposal reviewer—American Evaluation Association, Evaluation Capacity Building TIG and Theories of Evaluation TIG